



# 2022

REQUEST FOR  
SPONSORSHIPS

JUNE 11, 2022  
JACKSONVILLE, FL

BENEFITING



TRAVIS MANION  
FOUNDATION

"If Not Me, Then Who..."

JOIN US AT [JOGGINFORFROGMEN.COM](http://JOGGINFORFROGMEN.COM)

# OUR MISSION

Inspired by US Navy SEALs (frogmen), the mission of the joggin' for frogmen race series is to activate communities from around the world to honor the sacrifices of our naval special warfare service members and veterans, and to support the families of our fallen heroes. Our races bring communities together to celebrate the lives of America's fallen and to express our deep gratitude to those still serving.



## IMPACT

Over the last 10 years, sponsors of the Joggin' for Frogmen Race Series have been the catalyst that allowed a small idea for a running team to turn into a national race series that honors military service and embodies the spirit of patriotism and philanthropy. Beyond the direct impact on the Naval Special Warfare (NSW) communities and the cities where the races are held, we are building stronger warriors, stronger spouses, stronger children, and stronger communities. Over the last 10 years, Joggin' for Frogmen has raised over 1.4 million dollars in net profit for military families. Surpassing the 1 million dollar mark in contributions to the military community is an accomplishment that the Joggin' for Frogmen team is incredibly proud of and would not be possible without the continued support of our sponsors.



## HISTORY

Created in 2011, the original Joggin' for Frogmen 5k Run/Walk was held in San Diego on July 29, 2012. The race honored the one-year anniversary of the Extortion 17 helicopter tragedy in Afghanistan, a tribute to the 30 American warriors and 1 working dog lost that fateful day.

Joggin' for Frogmen has since expanded to several annual races across the United States. In addition to attending one of these races in person, runners are also able to register as a Virtual Racer, set up a Shadow Run and participate anywhere in the world, which expands our reach.

## JOIN US

Joggin' for Frogmen is proud to partner with the Travis Manion Foundation, a non-profit organization with 501(c)(3) status, as the exclusive beneficiary of the race series. 2022 will mark the 10 Year Anniversary of the Joggin' for Frogmen Race Series with an in-person 5K in San Diego on November 6th, 2022. Along with the San Diego race, there will be worldwide participants running virtually or joining shadow runs in their local community. The reach will be far and wide for our 10 Year Anniversary sponsors.



T R A V I S M A N I O N  
F O U N D A T I O N



## BENEFICIARY

**WE ARE EXCITED TO SHARE THAT AS OF 2022, TRAVIS MANION FOUNDATION IS THE EXCLUSIVE BENEFICIARY OF THE JOGGIN' FOR FROGMEN RACE SERIES.**

Inspired by its namesake, who gave the ultimate sacrifice while serving in Iraq in 2007, Travis Manion Foundation empowers veterans and families of the fallen to develop character in future generations. All funds raised through the Joggin' for Frogmen 5K Race Series will go toward supporting survivors within the Naval Special Warfare community with best-in-class personal development training and experiences that allow them to find healing and honor their loved ones through service. That includes opportunities to serve as mentors to youth, forge connections with one another, experience opportunities for personal growth, and serve as leaders in their communities. For more information about Travis Manion Foundation, a 501(c)(3) organization, or to find out more about the "If Not Me, Then Who..." movement, visit [www.travismanion.org](http://www.travismanion.org).

**TMF programming delivers true impact to improve the lives of veterans and families of the fallen throughout the country. 90% of all funds received go directly back to our programs and the people they serve.**

## TMF COMMUNITY

- > 113,000 members throughout the country
- > 26,000 veterans & survivors leading the mission
- > More than 70,000 veterans & survivors supported since 2007

## TMF IMPACT

- > 1,800 Veterans & Survivors serve as mentors to 50,000 youth annually
- > 8,000 Members led community service projects in 200 communities to honor fallen heroes
- > 3,000+ total Veterans & Survivors received Professional Development & Training this year from TMF
- > Over 90% of veterans, families of the fallen, and civilians involved in 3 or more TMF initiatives agree or strongly agree their involvement has had a positive impact on their life and that they have been inspired to serve others more\*

The first year after Brendan's death, Joggin' for Frogmen provided a meaningful reminder of the importance of community in carrying out the legacy of my late husband. It was one of the first groups, composed of spouses like myself and active duty NSW service members, that showed up for me during a time when I needed it most.

— Amy Looney Heffernan, Gold Star Spouse of LT (SEAL) Brendan Looney, USN  
Vice President, Travis Manion Foundation



\* Institute of Veterans and Military families at Syracuse University, 2019

# SPONSORSHIP SELECTION



## SPONSORSHIP SELECTION

Please check your sponsorship level and send in this form with your check.

## NATIONAL SPONSORSHIP AVAILABLE

This form is specifically for our 5K Race on June 11, 2022. If you would like to discuss National Sponsorship for Joggin' for Frogmen, please contact Maura Lukevics at Maura@JogginForFrogmen.com or (904) 710-1003 for more details!

### TRIDENT SPONSOR \$10,000

### EXCLUSIVE SPONSORSHIP FOR JOGGIN' FOR FROGMEN 5K.

Limited spots are available. Contact Maura Lukevics for more information at Maura@JogginforFrogmen.com

#### SEA SPONSOR \$5,000

- Logo on back of race shirts
- Logo on printed fliers
- Logo on race email marketing
- Logo on JFF website
- Promotional 10' x 10' booth at event\*
- Verbal recognition on race day
- 7 complimentary race entries

#### AIR SPONSOR \$2,500

- Small logo on back of race shirts
- Logo on JFF website
- Promotional 10' x 10' booth at event\*
- Verbal recognition on race day
- 1 dedicated posts on JFF social media channels
- 5 complimentary race entries

#### LAND SPONSOR \$1,000

- Logo on JFF website
- Promotional 10' x 10' booth at event\*
- 3 complimentary race entries

Veteran/Military Spouse owned businesses pay only \$750 for the Land Sponsor. Please check here if this applies to you.

Limited spots available. Contact Race Director Maura Lukevics for more information at Maura@JogginforFrogmen.com.

### Sponsorships will be processed by the Travis Manion Foundation and are tax deductible. Tax ID - 41-2237951.

\*All sponsors are required to bring their own canopy, table & chairs for booth. Only 20 booth spots available on a first come first serve basis. All booths at event must be approved and show proof of insurance to the Travis Manion Foundation and any other required municipality. If selling merchandise on race day, sponsors agree to donate 25% of profits back to the Travis Manion Foundation.

Sponsors must get approved before logo will go up on the Joggin' for Frogmen website. Not all sponsors are guaranteed approval and all sponsorships are non refundable, including weather or unforeseen issues that may arise. Please email [JacksonvilleFL@JogginforFrogmen.com](mailto:JacksonvilleFL@JogginforFrogmen.com) for inquiries before completing a sponsor donation. Website recognition will remain in place for all levels for four months after race date. Sponsor is responsible for sending name and logo to [JacksonvilleFL@JogginforFrogmen.com](mailto:JacksonvilleFL@JogginforFrogmen.com), subject line "SPONSOR", for all sponsorship levels. There are no refunds to sponsorship, even if the event gets cancelled due to weather or other reasons.

**SPONSOR ONLINE AT**  
[JogginForFrogmen.com/JacksonvilleFL/](http://JogginForFrogmen.com/JacksonvilleFL/)

OR

**MAIL IN THIS SPONSORSHIP AGREEMENT**  
Please fill out this form and mail to:  
**Joggin' for Frogmen 3419 Virginia Beach Blvd, #973, Virginia Beach, VA 23452**

|   |              |   |                  |
|---|--------------|---|------------------|
| BUSINESS NAME (OR INDIVIDUAL NAME):     | CONTACT NAME | PHONE   | EMAIL            |
| STREET ADDRESS                          |              | CITY/ STATE   | ZIP CODE         |
| <b>PAYMENT INFORMATION (CHECK ONE):</b> |              | CHECK ENCLOSED  | CREDIT CARD      |
|   |              | MAKE CHECKS PAYABLE TO: <b>TRAVIS MANION FOUNDATION</b> |                  |
| CARD TYPE:                              | VISA         | MASTERCARD  | DISCOVER         |
|   |              |   | AMERICAN EXPRESS |
| NAME ON CARD                            |              | CREDIT CARD NUMBER                                      |                  |
| BILLING ZIP CODE                        | EXP DATE     | SECURITY CODE   |                  |

**TOTAL ENCLOSED/TO BE CHARGED TO CARD**  
\$

**PLEASE NOTE** before submitting sponsorship: Sponsorship is only valid for this one time event, unless a private agreement is signed. There are absolutely no refunds on sponsorship dollars once submitted. There are no refunds on sponsorship should the event be cancelled for any reason.