



PRESENTED BY  
**Veterans United**  
Foundation

# 2020

REQUEST FOR SPONSORSHIPS  
**MAY 16TH, 2020**  
**FRISCO, TEXAS**



**JOGGINFORFROGMEN.COM**

# NAVY SEAL FOUNDATION'S JOGGIN' FOR FROGMEN 5K

## IMPACT

Inspired by US Navy SEALs (Frogmen), the Navy SEAL Foundation's Joggin' for Frogmen Race Series brings communities and families together to jog in honor of the Naval Special Warfare (NSW) community and their families.

Over the last eight years, sponsors for the Navy SEAL Foundation's Joggin' for Frogmen Race Series have been the catalyst that allowed a small idea for a running team to turn into a national race series that honors military service and embodies the spirit of patriotism and philanthropy. Beyond the direct impact on the Naval Special Warfare (NSW) communities and the cities that the races are held, we are building stronger warriors, stronger spouses, stronger children, and stronger communities.

Last year, the 2019 Joggin' for Frogmen Race Series raised over \$500,000 net contribution. This brings the total raised since 2012 to 2.3 million dollars to the military community. This is an accomplishment that the Joggin' for Frogmen team is incredibly proud of and would not be possible without the continued support of our sponsors.



## EFFICIENCY

Joggin' for Frogmen race and administrative expenses are fully funded through participant race registration fees. This allowed for 100% of the Veterans United Foundation's \$40,000 sponsorship of the 2019 Joggin' for Frogmen Race Series to directly support the programmatic efforts of the Navy SEAL Foundation.

Like the community it serves, the Navy SEAL Foundation is a solid, high-performing organization committed to excellence. 95 cents of every dollar donated goes directly to current or future programs. This year the Navy SEAL Foundation received its 8th consecutive 4-star rating and its fourth 'perfect 100' score from Charity Navigator, a top charity watchdog, for sound fiscal management and commitment to accountability and transparency (top 1% of all rated charities). They are a Guidestar Platinum charity, accredited by The Patriots Initiative and are certified as a "Best In America" charity.



**4-STAR**  
CHARITY NAVIGATOR  
RATING SINCE 2011

**TOP 1%**  
OF ALL NONPROFITS  
FOR FINANCIAL STEWARDSHIP

**95 CENTS\***  
OF EVERY DOLLAR DONATED GOES  
DIRECTLY TO PROGRAMS OR IS  
RESERVED FOR FUTURE MISSION USE

# PROGRAMS

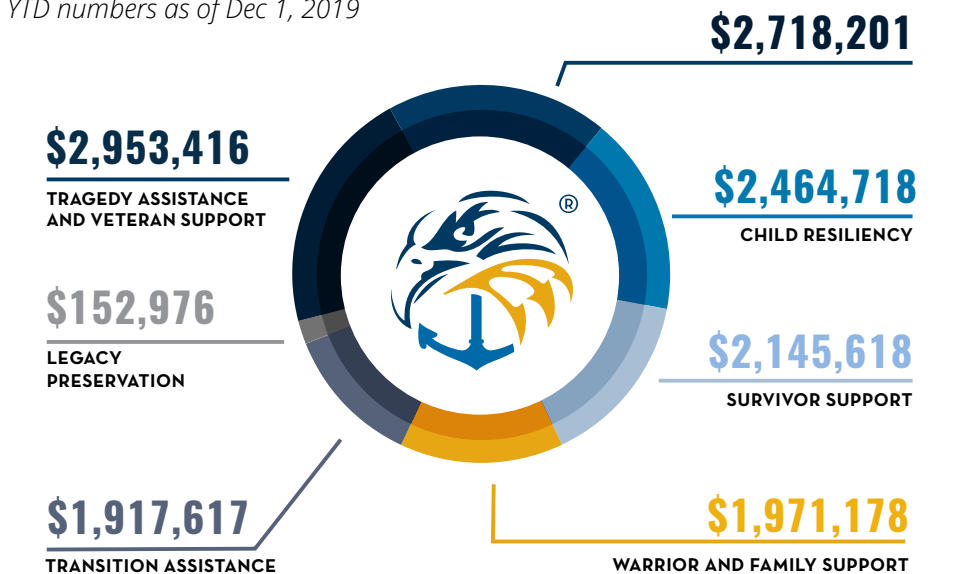
The Navy SEAL Foundation has five core areas of support that follow a service member throughout their career: Warrior & Family Support, Educational Opportunities, Tragedy Assistance & Survivor Support, Warrior Transition, and Legacy Preservation. As we continue to serve the NSW community in 2020 through the Joggin' for Frogmen Race Series, we are asking Veterans United Foundation for a \$100,000 grant to support the Navy SEAL Foundation's programs that assist "Veterans Transitioning" and provide "Education and Youth Services". The Navy SEAL Foundation's programs are specifically designed to address the unique needs of the NSW community.

Today's world is a safer place thanks in large part to our U.S. Navy SEALs and the NSW community, but not without a significant sacrifice from those warriors, support personnel, and their families. There is the sacrifice of time as families are apart; the sacrifice of safety for those risking their lives; and, at times, the ultimate sacrifice—losing their lives for the pursuit of freedom.

The Navy SEAL Foundation continuously develops, evaluates, and refines their program offerings, ensuring the NSW community and its families are receiving the best support and care possible as they accomplish their mission, both abroad and at home.

## TOTAL PROGRAM SUPPORT YTD: \$14,323,723

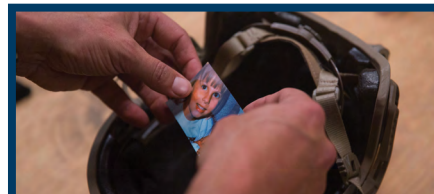
YTD numbers as of Dec 1, 2019



<b>7,817</b> ACTIVE-DUTY	<b>3,437</b> SEAL/SWCC (SEAL 2,685 AND SWCC 752)	<b>4,380</b> SUPPORT	<b>1,163</b> CIVILIANS	<b>767</b> RESERVE
-----------------------------	--	-------------------------	---------------------------	-----------------------



**NAVY SEAL**  
FOUNDATION



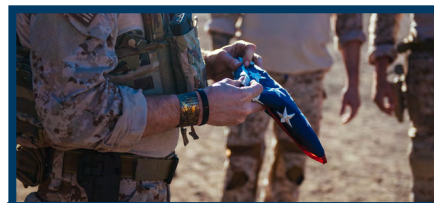
### WARRIOR & FAMILY SUPPORT

Our warrior and family support programs ensure the Naval Special Warfare community has the support it needs in times of achievement and in times of adversity.



### EDUCATIONAL OPPORTUNITIES

Education is an integral part of an empowered life and the Navy SEAL Foundation is honored to support the educational pursuits of the Naval Special Warfare community.



### TRAGEDY ASSISTANCE & SURVIVOR SUPPORT

We provide a range of programs and services to those warriors and families who have sustained injuries, illnesses or catastrophic loss. It is our mission to help in their time of need.



### WARRIOR TRANSITION

Transition can be challenging. The Navy SEAL Foundation provides opportunities and connection points for the Naval Special Warfare community, illuminating the path to a post-service career.



### LEGACY PRESERVATION

The warriors of the Naval Special Warfare community deserve to be remembered and recognized for their contributions in defense of America's freedom. We are honored to preserve their history.



# SPONSORSHIP SELECTION



**PLEASE CHECK YOUR SPONSORSHIP LEVEL AND SEND IN THIS FORM WITH YOUR CHECK.**

## NATIONAL SPONSORSHIP AVAILABLE

This form is specifically for our Frisco, TX race on May 16, 2020. If you would like your logo to be on all Joggin' for Frogmen race shirts throughout the United States, please email [Info@JogginForFrogmen.com](mailto:Info@JogginForFrogmen.com) for more details!

PLATINUM SPONSOR \$2500+	GOLD SPONSOR \$1000	SILVER SPONSOR \$750	BRONZE SPONSOR \$500	ENTRY SPONSOR \$250
Logo on online race registration page	Logo on online race registration page	Logo on online race registration page	Logo on online race registration page	Name on online race registration page
Large logo on all t-shirts	Large logo on all t-shirts	Small logo on all t-shirts	Free 10x10 booth space at event	Free 10x10 booth space at event
Free 10x10 booth space at event	Free 10x10 booth space at event	Free 10x10 booth space at event	Free 10x10 booth space at event	Free 10x10 booth space at event
10 free race entries	3 free race entries	2 free race entries	1 free race entry	
Logo on printed flier				
Logo on Race email marketing				

**All sponsorships will be processed by the Navy SEAL Foundation and are tax deductible. Tax ID 31-1728910.**

\*All sponsors are required to bring their own canopy, table & chairs for booth. Only 20 booth spots available on a first come first serve basis. All booths at event must be approved and show proof of insurance to the Navy SEAL Foundation and any other required municipality. If selling merchandise on race day, sponsors must donate 25% of profits back to the Navy SEAL Foundation.

Sponsors must get approved before logo will go up on the Joggin' for Frogmen website. **Not all sponsors are guaranteed approval.** Please email [FriscoTX@JogginforFrogmen.com](mailto:FriscoTX@JogginforFrogmen.com) for inquiries before making a sponsor donation, because **there are no sponsorship refunds.** Website recognition will remain in place for all levels for four months after race date. Sponsor is responsible for sending name and logo to [FriscoTX@JogginforFrogmen.com](mailto:FriscoTX@JogginforFrogmen.com), subject line "SPONSOR", for all sponsorship levels. There are no refunds to sponsorship, even if the event gets cancelled due to weather or other reasons.

## BECOME A SPONSOR ONLINE TODAY!

**SUBMIT ONLINE AT**  
[JogginForFrogmen.com/FriscoTX/](http://JogginForFrogmen.com/FriscoTX/)

### OR MAIL IN THIS SPONSORSHIP AGREEMENT

Please fill out this form and mail to:  
 Joggin' for Frogmen 3419 Virginia Beach Blvd, #973, Virginia Beach, VA 23452

BUSINESS NAME (OR INDIVIDUAL NAME):

CONTACT NAME

STREET ADDRESS

CITY/ STATE

ZIP CODE

PHONE

EMAIL

**PAYMENT INFORMATION (CHECK ONE):**

CHECK ENCLOSED

CREDIT CARD

MAKE CHECKS PAYABLE TO: **NAVY SEAL FOUNDATION**

CARD TYPE:

VISA

MASTERCARD

DISCOVER

AMERICAN EXPRESS

NAME ON CARD

CREDIT CARD NUMBER

BILLING ZIP CODE

EXP DATE

SECURITY CODE

**TOTAL ENCLOSED/TO BE CHARGED TO CARD**

\$

**PLEASE NOTE** before submitting sponsorship: Sponsorship is only valid for this one time event, unless a private agreement is signed. There are absolutely no refunds on sponsorship dollars once submitted. There are no refunds on sponsorship should the event be cancelled for any reason.