2019

REQUEST FOR SPONSORSHIPS

OCT 19, 2019

VIRGINIA BEACH, VA

BENEFITING

NAVY SEAL FOUNDATION

JOIN US AT JOGGINFORFROGMEN.COM

OUR MISSION

INSPIRED BY US NAVY SEALS (FROGMEN), THE NAVY SEAL FOUNDATION'S JOGGIN' FOR FROGMEN RACE SERIES BRINGS COMMUNITIES AND FAMILIES TOGETHER TO JOG IN HONOR OF THE NAVAL SPECIAL WARFARE COMMUNITY AND THEIR FAMILIES.

NAVY SEAL FOUNDATION'S JOGGIN' FOR FROGMEN 5K

IMPACT

Over the last seven years, sponsors for the Navy SEAL Foundation's Joggin' for Frogmen Race Series have been the catalyst that allowed a small idea for a running team to turn into a national race series that honors military service and embodies the spirit of patriotism and philanthropy. Beyond the direct impact on the Naval Special Warfare (NSW) communities and the cities that the races are held, we are building stronger warriors, stronger spouses, stronger children, and stronger communities.

Last year, the 2018 Joggin' for Frogmen Race Series raised over $250,000 net contribution. This brings the total raised since 2012 to 1.2 million dollars net profit. Surpassing the 1 million dollar mark in contributions to the military community is an accomplishment that the Joggin' for Frogmen team is incredibly proud of and would not be possible without the continued support of our sponsors.

EFFICIENCY

Like the community it serves, the Navy SEAL Foundation is a solid, high-performing organization committed to excellence. 94 cents of every dollar donated goes directly to current or future programs. In 2018 the Navy SEAL Foundation received its 7th consecutive 4-star rating and its third 'perfect 100' score from Charity Navigator, a top charity watchdog, for sound fiscal management and commitment to accountability and transparency (top 1% of all rated charities). They are a Guidestar Platinum charity, accredited by The Patriots Initiative and are certified as a "Best In America" charity.

Joggin' for Frogmen race and administrative expenses are fully funded through participant race registration fees. This allows for 100% of sponsorship funds for the 2019 Joggin' for Frogmen Race Series to directly support the programmatic efforts of the Navy SEAL Foundation.

CHARITY NAVIGATOR ★★★★ Four Star Charity

4-STAR
CHARITY NAVIGATOR RATING SINCE 2011

TOP 1%
OF ALL NONPROFITS FOR FINANCIAL STEWARDSHIP

94 CENTS*
OF EVERY DOLLAR DONATED GOES DIRECTLY TO PROGRAMS OR IS RESERVED FOR FUTURE MISSION USE

PROGRAMS

The Navy SEAL Foundation is focused on preservation of the Naval Special Warfare force and their families. They provide immediate and ongoing support and assistance to the NSW community through dozens of specialized programs. They are a source of empowerment and comfort for the families of the Fallen. The Foundation offers a comprehensive set of programs specifically designed to improve health and welfare, build and enhance resiliency, empower and educate families and provide critical support during times of illness, injury or loss.

The Navy SEAL Foundation continuously develops, evaluates, and refines their program offerings, ensuring the NSW community and its families are receiving the best support and care possible as they accomplish their mission, both abroad and at home. There are five core areas of support that follow a service member throughout their career: Warrior & Family Support, Educational Opportunities, Tragedy Assistance & Survivor Support, Warrior Transition, and Legacy Preservation. Under each of these areas, the community is offered vital programs that strengthen both the force and the family. They support Naval Special Warfare service members, their families, the families of post-9/11 fallen NSW service members, and SEAL and SWCC Veterans.

WARRIOR TRANSITION

Transition can be challenging. The Navy SEAL Foundation provides opportunities and connection points for the Naval Special Warfare community, illuminating the path to a post-service career.

WARRIOR AND FAMILY SUPPORT

We provide a range of programs and services to those warriors and families who have sustained injuries, illnesses or catastrophic loss. It is our mission to help in their time of need.

EDUCATIONAL OPPORTUNITIES

Education is an integral part of an empowered life and the Navy SEAL Foundation is honored to support the educational pursuits of the Naval Special Warfare community.

TRAGEDY ASSISTANCE AND SURVIVOR SUPPORT

Our warrior and family support programs ensure the Naval Special Warfare community has the support it needs in times of achievement and in times of adversity.

LEGACY PRESERVATION

The warriors of the Naval Special Warfare community deserve to be remembered and recognized for their contributions in defense of America's freedom. We are honored to preserve their history.

2017 TOTAL PROGRAM SUPPORT: $14,573,439

$5,927,360
TRAGEDY ASSISTANCE AND SURVIVOR SUPPORT

$5,077,995
WARRIOR AND FAMILY SERVICES

$2,372,159
EDUCATIONAL OPPORTUNITIES

$1,035,650
WARRIOR TRANSITION

$160,275
LEGACY PRESERVATION

OUR COMMITMENT

7,817 ACTIVE-DUTY

3,437 SEAL/SWCC (SEAL 2,685 AND SWCC 752)

4,380 SUPPORT

1,163 CIVILIANS

767 RESERVE

SPONSORSHIP SELECTION

PLEASE CHECK YOUR SPONSORSHIP LEVEL AND SEND IN THIS FORM WITH YOUR CHECK.

NATIONAL SPONSORSHIP AVAILABLE

This form is specifically for our Virginia Beach race on Oct 19, 2019. If you would like your logo to be on all Joggin' for Frogmen race shirts throughout the United States, please email Info@JogginForFrogmen.com for more details!

☐ PLATINUM SPONSOR *$10,000*

- Logo on back of race shirts
- Logo on printed fliers
- Logo on race email marketing
- Logo on JFF website
- Promotional 10' x 10' booth at event*
- Verbal recognition on race day
- 7 complimentary race entries

☐ GOLD SPONSOR *$5,000*

- Logo on back of race shirts
- Logo on race email marketing
- Logo on JFF website
- Promotional 10' x 10' booth at event*
- Verbal recognition on race day
- 5 complimentary race entries

☐ SILVER SPONSOR *$2,500*

- Small logo on back of race shirts
- Logo on JFF website
- Promotional 10' x 10' booth at event*
- Verbal recognition on race day
- 3 complimentary race entries

☐ BRONZE SPONSOR *$1,000*

- Logo on JFF website
- Promotional 10' x 10' booth at event*
- 2 complimentary race entries

☐ Veteran/Military Spouse owned businesses pay only $750 for the Bronze Level. Please check here if this applies to you.

☐ ENTRY SPONSOR *$500*

- Company or Individual name on JFF website
- 1 complimentary race entry

All sponsorships will be processed by the Navy SEAL Foundation and are tax deductible. Tax ID 31-1728910.

*All sponsors are required to bring their own canopy, table & chairs for booth. Only 20 booth spots available on a first come first serve basis. All booths at event must be approved and show proof of insurance to the Navy SEAL Foundation and any other required municipality. If selling merchandise on race day, sponsors must donate 25% of profits back to the Navy SEAL Foundation.

Sponsors must get approved before logo will go up on the Joggin' for Frogmen website. **Not all sponsors are guaranteed approval.** Please email VirginiaBeachVA@JogginforFrogmen.com for inquiries before making a sponsor donation, because **there are no sponsorship refunds**. Website recognition will remain in place for all levels for four months after race date. Sponsor is responsible for sending name and logo to VirginiaBeachVA@JogginforFrogmen.com, subject line "SPONSOR", for all sponsorship levels. There are no refunds to sponsorship, even if the event gets cancelled due to weather or other reasons.

BECOME A SPONSOR ONLINE TODAY!

SUBMIT ONLINE AT

JogginForFrogmen.com/VirginiaBeachVA

OR MAIL IN THIS SPONSORSHIP AGREEMENT

Please fill out this form and mail to:
Joggin' for Frogmen 3419 Virginia Beach Blvd, #973, Virginia Beach, VA 23452

BUSINESS NAME (OR INDIVIDUAL NAME):

CONTACT NAME

STREET ADDRESS

CITY/ STATE

ZIP CODE

PHONE

EMAIL

PAYMENT INFORMATION (CHECK ONE): ☐ CHECK ENCLOSED ☐ CREDIT CARD MAKE CHECKS PAYABLE TO: ***NAVY SEAL FOUNDATION***

CARD TYPE: ☐ VISA ☐ MASTERCARD ☐ DISCOVER ☐ AMERICAN EXPRESS

NAME ON CARD

CREDIT CARD NUMBER

BILLING ZIP CODE

EXP DATE

SECURITY CODE

TOTAL ENCLOSED/TO BE CHARGED TO CARD

$

PLEASE NOTE before submitting sponsorship: Sponsorship is only valid for this one time event, unless a private agreement is signed. There are absolutely no refunds on sponsorship dollars once submitted. There are no refunds on sponsorship should the event be cancelled for any reason.