



**2019**  
REQUEST FOR  
SPONSORSHIPS

**MAY 4, 2019**  
**FRISCO, TEXAS**

BENEFITING  
**NAVY SEAL**  
**FOUNDATION**

**JOIN US AT [JOGGINFORFROGMEN.COM](http://JOGGINFORFROGMEN.COM)**

# OUR MISSION

INSPIRED BY US NAVY SEALS (FROGMEN), THE NAVY SEAL FOUNDATION'S JOGGIN' FOR FROGMEN RACE SERIES BRINGS COMMUNITIES AND FAMILIES TOGETHER TO JOG IN HONOR OF THE NAVAL SPECIAL WARFARE COMMUNITY AND THEIR FAMILIES.



## IMPACT

Over the last seven years, sponsors for the Navy SEAL Foundation's Joggin' for Frogmen Race Series have been the catalyst that allowed a small idea for a running team to turn into a national race series that honors military service and embodies the spirit of patriotism and philanthropy. Beyond the direct impact on the Naval Special Warfare (NSW) communities and the cities that the races are held, we are building stronger warriors, stronger spouses, stronger children, and stronger communities.

Last year, the 2018 Joggin' for Frogmen Race Series raised over \$250,000 net contribution. This brings the total raised since 2012 to 1.2 million dollars net profit. Surpassing the 1 million dollar mark in contributions to the military community is an accomplishment that the Joggin' for Frogmen team is incredibly proud of and would not be possible without the continued support of our sponsors.



## EFFICIENCY

Like the community it serves, the Navy SEAL Foundation is a solid, high-performing organization committed to excellence. 94 cents of every dollar donated goes directly to current or future programs. In 2018 the Navy SEAL Foundation received its 7th consecutive 4-star rating and its third 'perfect 100' score from Charity Navigator, a top charity watchdog, for sound fiscal management and commitment to accountability and transparency (top 1% of all rated charities). They are a Guidestar Platinum charity, accredited by The Patriots Initiative and are certified as a "Best In America" charity.

Joggin' for Frogmen race and administrative expenses are fully funded through participant race registration fees. This allows for 100% of sponsorship funds for the 2019 Joggin' for Frogmen Race Series to directly support the programmatic efforts of the Navy SEAL Foundation.



**4-STAR**  
CHARITY NAVIGATOR  
RATING SINCE 2011

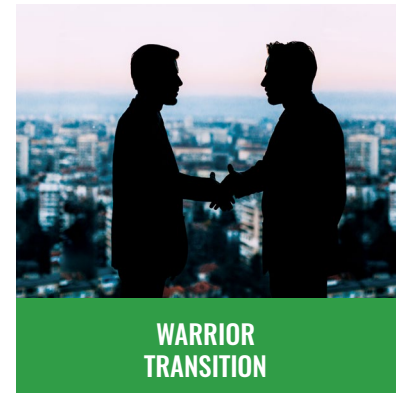
**TOP 1%**  
OF ALL NONPROFITS  
FOR FINANCIAL STEWARDSHIP

**94 CENTS\***  
OF EVERY DOLLAR DONATED GOES DIRECTLY TO PROGRAMS  
OR IS RESERVED FOR FUTURE MISSION USE

# PROGRAMS

The Navy SEAL Foundation is focused on preservation of the Naval Special Warfare force and their families. They provide immediate and ongoing support and assistance to the NSW community through dozens of specialized programs. They are a source of empowerment and comfort for the families of the Fallen. The Foundation offers a comprehensive set of programs specifically designed to improve health and welfare, build and enhance resiliency, empower and educate families and provide critical support during times of illness, injury or loss.

The Navy SEAL Foundation continuously develops, evaluates, and refines their program offerings, ensuring the NSW community and its families are receiving the best support and care possible as they accomplish their mission, both abroad and at home. There are five core areas of support that follow a service member throughout their career: Warrior & Family Support, Educational Opportunities, Tragedy Assistance & Survivor Support, Warrior Transition, and Legacy Preservation. Under each of these areas, the community is offered vital programs that strengthen both the force and the family. They support Naval Special Warfare service members, their families, the families of post-9/11 fallen NSW service members, and SEAL and SWCC Veterans.



**WARRIOR TRANSITION**

Transition can be challenging. The Navy SEAL Foundation provides opportunities and connection points for the Naval Special Warfare community, illuminating the path to a post-service career.



**WARRIOR AND FAMILY SUPPORT**

We provide a range of programs and services to those warriors and families who have sustained injuries, illnesses or catastrophic loss. It is our mission to help in their time of need.



**EDUCATIONAL OPPORTUNITIES**

Education is an integral part of an empowered life and the Navy SEAL Foundation is honored to support the educational pursuits of the Naval Special Warfare community.



**TRAGEDY ASSISTANCE AND SURVIVOR SUPPORT**

Our warrior and family support programs ensure the Naval Special Warfare community has the support it needs in times of achievement and in times of adversity.



**LEGACY PRESERVATION**

The warriors of the Naval Special Warfare community deserve to be remembered and recognized for their contributions in defense of America's freedom. We are honored to preserve their history.

## 2017 TOTAL PROGRAM SUPPORT: \$14,573,439

**\$5,927,360**

TRAGEDY ASSISTANCE AND SURVIVOR SUPPORT



**\$5,077,995**

WARRIOR AND FAMILY SERVICES

**\$2,372,159**

EDUCATIONAL OPPORTUNITIES

**\$160,275**

LEGACY PRESERVATION

**\$1,035,650**

WARRIOR TRANSITION

## OUR COMMITMENT

**7,817** ACTIVE-DUTY

**3,437** SEAL/SWCC (SEAL 2,685 AND SWCC 752)

**4,380** SUPPORT

**1,163** CIVILIANS

**767** RESERVE



# SPONSORSHIP SELECTION



**PLEASE CHECK YOUR SPONSORSHIP LEVEL AND SEND IN THIS FORM WITH YOUR CHECK.**

## NATIONAL SPONSORSHIP AVAILABLE

This form is specifically for our Frisco race on May 4, 2019. If you would like your logo to be on all Joggin' for Frogmen race shirts throughout the United States, please email [Info@JogginForFrogmen.com](mailto:Info@JogginForFrogmen.com) for more details!

PLATINUM SPONSOR \$2500+	GOLD SPONSOR \$1000	SILVER SPONSOR \$750	BRONZE SPONSOR \$500	ENTRY SPONSOR \$250
Logo on online race registration page	Logo on online race registration page	Logo on online race registration page	Logo on online race registration page	Name on online race registration page
Large logo on all t-shirts	Large logo on all t-shirts	Small logo on all t-shirts	Free 10x10 booth space at event	Free 10x10 booth space at event
Free 10x10 booth space at event	Free 10x10 booth space at event	Free 10x10 booth space at event	Free 10x10 booth space at event	Free 10x10 booth space at event
10 free race entries	3 free race entries	2 free race entries	1 free race entry	
Logo on printed flier				
Logo on Race email marketing				

**All sponsorships will be processed by the Navy SEAL Foundation and are tax deductible. Tax ID 31-1728910.**

\*All sponsors are required to bring their own canopy, table & chairs for booth. Only 20 booth spots available on a first come first serve basis. All booths at event must be approved and show proof of insurance to the Navy SEAL Foundation and any other required municipality. If selling merchandise on race day, sponsors must donate 25% of profits back to the Navy SEAL Foundation.

Sponsors must get approved before logo will go up on the Joggin' for Frogmen website. **Not all sponsors are guaranteed approval.** Please email [FriscoTX@jogginforfrogmen.com](mailto:FriscoTX@jogginforfrogmen.com) for inquiries before making a sponsor donation, because **there are no sponsorship refunds.** Website recognition will remain in place for all levels for four months after race date. Sponsor is responsible for sending name and logo to [FriscoTX@jogginforfrogmen.com](mailto:FriscoTX@jogginforfrogmen.com), subject line "SPONSOR", for all sponsorship levels. There are no refunds to sponsorship, even if the event gets cancelled due to weather or other reasons.

## BECOME A SPONSOR ONLINE TODAY!

**SUBMIT ONLINE AT**  
[JogginForFrogmen.com/FriscoTX](http://JogginForFrogmen.com/FriscoTX)

**OR MAIL IN THIS SPONSORSHIP AGREEMENT**  
 Please fill out this form and mail to:  
 Joggin' for Frogmen 3419 Virginia Beach Blvd, #973, Virginia Beach, VA 23452

BUSINESS NAME (OR INDIVIDUAL NAME):		CONTACT NAME		
STREET ADDRESS		CITY/ STATE		
ZIP CODE	PHONE	EMAIL		
<b>PAYMENT INFORMATION (CHECK ONE):</b>		CHECK ENCLOSED	CREDIT CARD	MAKE CHECKS PAYABLE TO: <b>NAVY SEAL FOUNDATION</b>
CARD TYPE:	VISA      MASTERCARD	DISCOVER	AMERICAN EXPRESS	
NAME ON CARD		CREDIT CARD NUMBER		
BILLING ZIP CODE	EXP DATE	SECURITY CODE		

**TOTAL ENCLOSED/TO BE CHARGED TO CARD**  
 \$

**PLEASE NOTE** before submitting sponsorship: Sponsorship is only valid for this one time event, unless a private agreement is signed. There are absolutely no refunds on sponsorship dollars once submitted. There are no refunds on sponsorship should the event be cancelled for any reason.