

## THE MISSION

Inspired by US Navy SEALs (Frogmen), the Navy SEAL Foundation's Joggin' for Frogmen Race Series brings communities and families together to jog in honor of the Naval Special Warfare community and their families.

## THE HISTORY

The inaugural Joggin' for Frogmen 5k run/walk and kids' Tadpole Trot was held in San Diego on July 29, 2012. The race marked the one year anniversary of the Extortion 17 helicopter tragedy in Afghanistan by paying tribute to the 30 American warriors and 1 working dog lost that fateful day. Through this single race in San Diego, Joggin' for Frogmen raised over \$58,000.



**CHECK OUT THE 2017 JFF VIDEO**

**\$979,000**  
TO DATE WE HAVE RAISED  
**\$979,000**



**12,415** RACE DAY  
PARTICIPANTS



**183** FUNDRAISING TEAMS  
**267** WORLDWIDE  
FUNDRAISING ATHLETES



**1664**  
VOLUNTEERS

The Joggin' for Frogmen race series is continuing to grow across the United States, as well as expanding our reach worldwide as the Navy SEAL Foundation's Official Running Team. To date the Joggin' for Frogmen race series has raised over \$979,000 net contribution, grown to 5 races nationally, and has expanded worldwide to include 183 different fundraising teams. In order to continue expanding into different cities and new communities, and to grow our existing races, we need additional financial support.

## THE BENEFICIARY

100% of the proceeds from Joggin' for Frogmen will go directly to the Navy SEAL Foundation. The Navy SEAL Foundation is focused on preservation of the Naval Special Warfare (NSW) force and their families. It provides immediate and ongoing support and assistance to the NSW community and is a source of empowerment and comfort for the families of the fallen. The Foundation offers a comprehensive set of programs specifically designed to improve health and welfare, build and enhance resiliency, empower and educate families and provide critical support during times of illness, injury or loss.



**NAVY SEAL**  
FOUNDATION

The Navy SEAL Foundation is a 501(c)(3), tax exempt, national non-profit charitable foundation headquartered in Virginia Beach, Virginia, and has a presence in San Diego, California. The Foundation has maintained a 4-star rating by Charity Navigator since November 2011 for sound fiscal management and commitment to accountability and transparency and is also certified by the Independent Charities of America as a "Best in America" charity. 94 cents of every dollar donated to the Navy SEAL Foundation goes directly to programmatic support or is retained for future mission use\*. (\*Based on the Charity Navigator 3 year average.)

The media has picked up on our mission to support the Naval Special Warfare community. You can view the media material here: [JogginforFrogmen.com/Press](http://JogginforFrogmen.com/Press)



[/JOGGINFORFROGMEN](https://www.facebook.com/JOGGINFORFROGMEN)



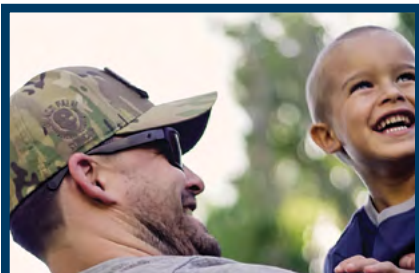
[#JOGGINFORFROGMEN](https://www.instagram.com/JOGGINFORFROGMEN)



[@JOGGIN4FROGMEN](https://twitter.com/JOGGIN4FROGMEN)



## IN 2018 YOUR CONTRIBUTION CAN ASSIST WITH A VARIETY OF THE PROGRAMS BELOW



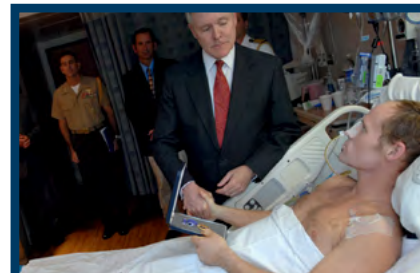
### WARRIOR & FAMILY SUPPORT

Our warrior and family support programs ensure the NSW community has the support it needs in times of achievement and in times of adversity.



### EDUCATIONAL OPPORTUNITIES

Education is an integral part of an empowered life and the Navy SEAL Foundation is honored to support the educational pursuits of the NSW community.



### TRAGEDY ASSISTANCE & SURVIVOR SUPPORT

The Foundation provides a range of programs and services to those warriors and families who have sustained injuries, illnesses or catastrophic loss. It is our mission to help in their time of need.



### WARRIOR TRANSITION

Transition can be challenging. The Navy SEAL Foundation provides opportunities and connection points for the NSW community, illuminating the path to a post-service career.



### VETERAN SUPPORT

This new programs initiative debuted in 2016. We are honored to support our post 9-11 SEAL and SWCC Veterans through a responsive and personalized approach to care.



### LEGACY PRESERVATION

The warriors of the NSW community deserve to be recognized and remembered for their contributions in defense of America's freedom. We are honored to help preserve their history.

Check out these videos for examples of how our programs impact the lives of the NSW Community: [SPOUSE APPRECIATION TESTIMONIAL](#) | [CAMP VIDEO TESTIMONIAL](#)



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## **SPONSORSHIP SELECTION**

Please check your sponsorship level and send in this form with your check.

## NATIONAL SPONSORSHIP AVAILABLE

This form is specifically for our Louisville race on September 22, 2018. If you would like your logo to be on all Joggin' for Frogmen race shirts throughout the United States, please email [Info@JogginForFrogmen.com](mailto:Info@JogginForFrogmen.com) for more details!

PLATINUM SPONSOR \$2500+	GOLD SPONSOR \$1000	SILVER SPONSOR \$750	BRONZE SPONSOR \$500	ENTRY SPONSOR \$250
Logo on online race registration page	Logo on online race registration page	Logo on online race registration page	Logo on online race registration page	Name on online race registration page
Large logo on all t-shirts	Large logo on all t-shirts	Small logo on all t-shirts	Free 10x10 booth space at event	Free 10x10 booth space at event
Free 10x10 booth space at event	Free 10x10 booth space at event	Free 10x10 booth space at event	Free 10x10 booth space at event	Free 10x10 booth space at event
10 free race entries	3 free race entries	2 free race entries	1 free race entry	
Logo on printed flier				
Logo on Race email marketing				

### All sponsorships will be processed by the Navy SEAL Foundation and are tax deductible. Tax ID 31-1728910.

\*All sponsors are required to bring their own canopy, table & chairs for booth. Only 20 booth spots available on a first come first serve basis. All booths at event must be approved and show proof of insurance to the Navy SEAL Foundation and any other required municipality. If selling merchandise on race day, sponsors must donate 25% of profits back to the Navy SEAL Foundation.

Sponsors must get approved before logo will go up on the Joggin' for Frogmen website. **Not all sponsors are guaranteed approval.** Please email [LouisvilleKY@JogginforFrogmen.com](mailto:LouisvilleKY@JogginforFrogmen.com) for inquiries before making a sponsor donation, because **there are no sponsorship refunds.** Website recognition will remain in place for all levels for four months after race date. Sponsor is responsible for sending name and logo to [LouisvilleKY@JogginforFrogmen.com](mailto:LouisvilleKY@JogginforFrogmen.com), subject line "SPONSOR", for all sponsorship levels. There are no refunds to sponsorship, even if the event gets cancelled due to weather or other reasons.

## BECOME A SPONSOR ONLINE TODAY!

**SUBMIT ONLINE AT**  
[JogginForFrogmen.com/LouisvilleKY](http://JogginForFrogmen.com/LouisvilleKY)

**OR MAIL IN THIS SPONSORSHIP AGREEMENT**  
Please fill out this form and mail to:  
**Joggin' for Frogmen 3419 Virginia Beach Blvd, #973, Virginia Beach, VA 23452**

BUSINESS NAME (OR INDIVIDUAL NAME):		CONTACT NAME	
STREET ADDRESS		CITY/ STATE	
ZIP CODE	PHONE	EMAIL	
<b>PAYMENT INFORMATION (CHECK ONE):</b>		CHECK ENCLOSED	CREDIT CARD
MAKE CHECKS PAYABLE TO: <b>NAVY SEAL FOUNDATION</b>			
CARD TYPE:	VISA	MASTERCARD	DISCOVER
			AMERICAN EXPRESS
NAME ON CARD		CREDIT CARD NUMBER	
BILLING ZIP CODE	EXP DATE	SECURITY CODE	

**TOTAL ENCLOSED/TO BE CHARGED TO CARD**  
\$

**PLEASE NOTE** before submitting sponsorship: Sponsorship is only valid for this one time event, unless a private agreement is signed. There are absolutely no refunds on sponsorship dollars once submitted. There are no refunds on sponsorship should the event be cancelled for any reason.

## OUTREACH STATS



**11,486 LIKES**  
\*INCREASED BY OVER 718 FOLLOWERS SINCE LAST YEAR



**1,121 FOLLOWERS**  
\*INCREASED BY OVER 222 FOLLOWERS SINCE LAST YEAR



**232,232 LIKES**  
\*INCREASED BY OVER 9,486 FOLLOWERS SINCE LAST YEAR



**71,400 FOLLOWERS**  
\*INCREASED BY OVER 21,400 FOLLOWERS SINCE LAST YEAR



**2,058 FOLLOWERS**



**EMAIL DATABASE OF 12,000 +**



**16.6K FOLLOWERS**  
\*INCREASED BY OVER 3,300 FOLLOWERS SINCE LAST YEAR



**EMAIL DATABASE OF 50,000+**