

The Mission

Inspired by US Navy SEALs (Frogmen), the Navy SEAL Foundation's Joggin' for Frogmen Race Series brings communities and families together to jog in honor of the Naval Special Warfare community and their families.

All proceeds from the Joggin' for Frogmen Race Series support the Navy SEAL Foundation's mission of providing immediate and ongoing support and assistance to the Naval Special Warfare community, their families, families of the fallen, wounded and transitioning SEALs. The Navy SEAL Foundation has just been awarded its 5th consecutive 4 out of 4-star nonprofit by Charity Navigator, the top watchdog of charitable organizations. 95 cents of every dollar donated goes directly towards programs and future mission use.



The History

The inaugural Joggin' for Frogmen 5k run/walk and kids' Tadpole Trot was held in San Diego on July 29, 2012. The race marked the one year anniversary of the Extortion 17 helicopter tragedy in Afghanistan by paying tribute to the 30 American warriors and 1 working dog lost that fateful day. Through this single race in San Diego, Joggin' for Frogmen raised over \$58,000.

\$700,000
 TO DATE WE HAVE RAISED OVER
\$700,000

9,878 RACE DAY PARTICIPANTS

121 FUNDRAISING TEAMS
127 WORLDWIDE FUNDRAISING ATHLETES

1,339 VOLUNTEERS

The Joggin' for Frogmen race series is continuing to grow across the United States, as well as expanding our reach worldwide as the Navy SEAL Foundation's Joggin' for Frogmen Running Team. As we continue to grow and build momentum, we hope you will join us and contribute to Joggin' for Frogmen in 2017!

The Navy SEAL Foundation is a 501(c)(3), tax exempt, national non-profit charitable foundation headquartered in Virginia Beach, Virginia, and has a presence in San Diego, California. The Foundation has maintained a 4-star rating by Charity Navigator since November 2011 for sound fiscal management and commitment to accountability and transparency and is also certified by the Independent Charities of America as a "Best in America" charity. Of every dollar donated in 2014*, 95 cents went directly to current or future support services. [*Source: Most recent audited NSF financial statement]

The media has picked up on our mission to support the families of the fallen. You can view the media material here: JogginforFrogmen.com/Press

f /JOGGINFORFROGMEN #JOGGINFORFROGMEN @JOGGIN4FROGMEN

✓ SPONSORSHIP SELECTION

Please check your sponsorship level and send in this form with your check.

NATIONAL SPONSORSHIP AVAILABLE

This form is specifically for our San Diego race on July 29, 2017. If you would like your logo to be on all Joggin' for Frogmen race shirts throughout the United States, please email Info@JogginForFrogmen.com for more details!

PLATINUM SPONSOR \$7,500

- Logo on back of race shirts
- Logo on printed fliers**
- Logo on race email marketing
- Logo on JFF website
- Promotional 10' x 10' booth at event*
- Verbal recognition on race day
- 7 complimentary race entries

GOLD SPONSOR \$5,000

- Logo on back of race shirts
- Logo on race email marketing
- Logo on JFF website
- Promotional 10' x 10' booth at event*
- Verbal recognition on race day
- 5 complimentary race entries

SILVER SPONSOR \$2,500

- Small logo on back of race shirts
- Logo on JFF website
- Promotional 10' x 10' booth at event*
- Verbal recognition on race day
- 3 complimentary race entries

BRONZE SPONSOR \$1,000

- Logo on JFF website
- Promotional 10' x 10' booth at event*
- 2 complimentary race entries

Veteran/Military Spouse owned businesses pay only \$750 for the Bronze Level. Please check here if this applies to you.

ENTRY SPONSOR \$500

- Company or Individual name on JFF website
- 1 complimentary race entry

All sponsorships will be processed by the Navy SEAL Foundation and are tax deductible. Tax ID 31-1728910.

*Bronze through Platinum level sponsors are required to bring their own canopy, table & chairs for booth. Only 20 booth spots available on a first come first serve basis. All booths at event must be approved and show proof of insurance to the Navy SEAL Foundation and any other required municipality. If selling merchandise on race day, sponsors must donate 25% of profits back to the Navy SEAL Foundation.

**Some fliers may have been printed so please inquire.

Sponsors must get approved before logo will go up on the Joggin' for Frogmen website. **Not all sponsors are guaranteed approval.** Please email SanDiegoCA@JogginforFrogmen.com for inquiries before making a sponsor donation, because **there are no sponsorship refunds.** Website recognition will remain in place for all levels for four months after race date. Sponsor is responsible for sending name and logo to SanDiegoCA@JogginforFrogmen.com, subject line "SPONSOR", for all sponsorship levels. There are no refunds to sponsorship, even if the event gets cancelled due to weather or other reasons.

Become a Sponsor Online Today

SUBMIT ONLINE AT
JogginForFrogmen.com/SanDiegoCA

OR MAIL IN THIS SPONSORSHIP AGREEMENT

Please fill out this form and mail to:

Joggin' for Frogmen 3419 Virginia Beach Blvd, #973, Virginia Beach, VA 23452

BUSINESS NAME (OR INDIVIDUAL NAME):

CONTACT NAME

STREET ADDRESS

CITY/ STATE

ZIP CODE

PHONE

EMAIL

PAYMENT INFORMATION (CHECK ONE):

CHECK ENCLOSED

CREDIT CARD

MAKE CHECKS PAYABLE TO: **NAVY SEAL FOUNDATION**

CARD TYPE:

VISA

MASTERCARD

DISCOVER

AMERICAN EXPRESS

NAME ON CARD

CREDIT CARD NUMBER

BILLING ZIP CODE

EXP DATE

SECURITY CODE

TOTAL ENCLOSED/TO BE CHARGED TO CARD

\$

PLEASE NOTE before submitting sponsorship: Sponsorship is only valid for this one time event, unless a private agreement is signed. There are absolutely no refunds on sponsorship dollars once submitted. There are no refunds on sponsorship should the event be cancelled for any reason.